

# Quick Diagnostic

A guide to help you discover your next steps in business



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Scaling up your business can be an overwhelming task. You know that you want to grow and you have so many ideas, but working out where to start and how to prioritise can leave you stuck in procrastination mode!

Take a minute to make yourself a brew and complete this quick diagnostic tool to help you work out what steps to take next and what support you can access.

Complete the following sections and rate each statement from 1-5 using the following system to find your tailored guidance.

## Ratings:

1. Very worried
2. Fairly worried
3. Not sure
4. Fairly confident
5. Very confident

# Section One

**How do you feel about the following in your business?**

a)	Recruiting staff	1	2	3	4	5
b)	Retaining staff	1	2	3	4	5
c)	Hiring processes	1	2	3	4	5
d)	Performance management	1	2	3	4	5
e)	Health and safety	1	2	3	4	5
f)	Equality, diversity and inclusion	1	2	3	4	5
g)	Employee engagement	1	2	3	4	5
h)	Employee wellbeing	1	2	3	4	5
i)	Conflict management	1	2	3	4	5
j)	Skills shortages/gaps	1	2	3	4	5
k)	Digital skills	1	2	3	4	5

Total:

If your total score for this section is **35 or under**, take some time to advance your knowledge in the areas with the lowest numbers. Would you benefit from specific training? Do you have a new manager that needs additional support?

**Our book recommendation:**

The Magic of Thinking Big by David Schwartz

**Our podcast recommendation:**

Diary of a CEO from Steven Bartlett

**Our support recommendation:**

- Conflict Management
- Human Resources
- Team Development

If you scored **36 or more**, you're most certainly on your way to building something incredible already. Consider the areas with the lowest numbers. Which do you feel you could benefit from additional support with? Which do you perhaps not feel so confident with?

**Our podcast recommendation:**

The Small Business Sessions from Enterprise Nation

# Section Two

**How do you feel about the following in your business?**

a)	Growth strategy	1	2	3	4	5
b)	Leadership/management	1	2	3	4	5
c)	Sales/marketing	1	2	3	4	5
d)	Productivity	1	2	3	4	5
e)	Efficiency	1	2	3	4	5
f)	Resilience	1	2	3	4	5
g)	Adapting to change	1	2	3	4	5
h)	Confidence	1	2	3	4	5
i)	Planning	1	2	3	4	5
j)	Social media strategy	1	2	3	4	5
k)	Website management	1	2	3	4	5
l)	Finance	1	2	3	4	5
m)	Innovation	1	2	3	4	5
n)	Communication	1	2	3	4	5

Total:

If your score for this section is **45 or under**, consider whether you're procrastinating in any particular area and how you can hold yourself accountable.

### **Our book recommendation:**

Failosophy by Elizabeth Day

### **Our podcast recommendation:**

- Conversations of Inspiration from Holly Tucker, MBE
- The High Performance Podcast from Jake Humphrey

### **Our support recommendation:**

- Change Management
- Growth
- Digital
- Leadership/Management Development
- Resilience
- Strategy & Planning

At Business Scale Up, our expert advisors will find the right support for you and your business. They'll do the paperwork and we'll cover 40% of the costs.

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